



# HYDE DE VILLAINE (HdV)

## OVERVIEW

### THE STORY

Old World meets New World in this family partnership between the Hydes of Hyde Vineyard (Carneros, Napa Valley), their cousin Pamela (née Fairbanks), and her husband, Aubert de Villaine, co-director of the Domaine de la Romanée-Conti in Burgundy. From the very first vintage in 2000, Hyde de Villaine wines have shown their pedigree, fusing the finesse and balance of Old World winemaking with the exuberance of California fruit from the legendary Hyde Vineyard.

Hyde de Villaine (HdV) represents the shared history, experience and vision of these two families. Bringing the rich traditions of France's winemaking techniques, Aubert drives Hyde de Villaine's viticulture and winemaking philosophy — one that espouses minimal intervention by the winemaker in order to express the varietal, the vineyard and the vintage. Larry brings a legacy of family farming in California and more than four decades of experience growing wine grapes in the Napa Valley, particularly Carneros. Aubert and Larry are both innovators with a desire for continuous improvement in the vineyard, and they have established a culture around the pursuit of excellence for Hyde de Villaine wines over the past 23 years.

### THE VINEYARD

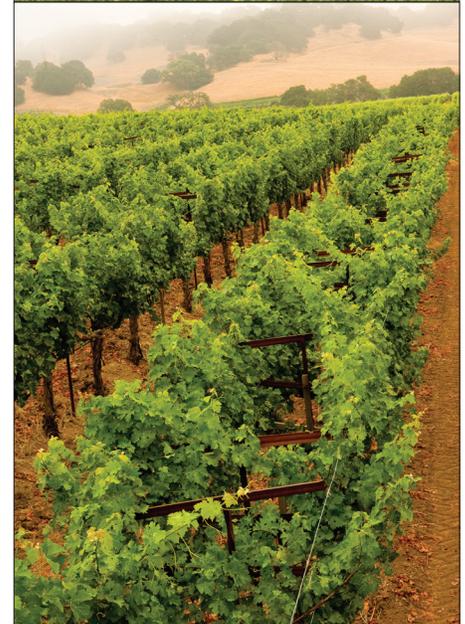
Hyde de Villaine wines are produced exclusively from Hyde Vineyard in Carneros. Originally purchased by the Hyde family more than 33 years ago, Hyde Vineyard is the source of some of the best single-vineyard wines in the country (e.g., Patz & Hall, Paul Hobbs, Ramey, Staglin, Joseph Phelps, DuMol, Schramsberg, Robert Mondavi). Larry Hyde has gained national recognition for his viticultural talents, as Hyde de Villaine has been poured multiple times at various White House dinners.

Spread over sedimentary terraces, Hyde Vineyard is blessed with shallow, loamy soil and ancient streambeds that work in conjunction with the cool Carneros climate and gentle winds to create moderate hydric stress within the vines. It is this condition of moderate stress that encourages the vines to maximize their potential.

The temperature-moderating winds and fog of the Carneros region result in a prolonged growing season. This extended growing season is vital to the completion of phenolic maturation that brings both intensity and balance to the wines.

### SUSTAINABLE VITICULTURE

Hyde Vineyard is cultivated to minimize compaction of the soil, thus encouraging a healthy microbial ecosystem and a naturally balanced substructure for the vine roots. Sustainably farmed, the vines flourish in a naturally balanced environment that allows a certain amount of vine disease to occur. Though seemingly counter-intuitive, the great growths of France have long understood that a certain amount of disease is not only natural, but provides



The seasons at Hyde Vineyard in Carneros

## HYDE DE VILLAINÉ (HdV) OVERVIEW (CONT.)

assistance in naturally stressing the vine into producing its finest wines. By avoiding chemical fertilizers and herbicides, biodiversity flourishes in the soil and allows the vines to naturally repel most diseases through the presence of beneficial organisms and bacteria. Instead of utilizing pesticides, Hyde Vineyard plants insectary flowers throughout the vineyard to fight intrusive insect pests.

### WINEMAKING

All grapes are hand-picked and meticulously sorted so that only the finest clusters arrive in the cool morning hours at the Hyde de Villaine winery in Napa. The winery was designed to respect every aspect of the harvest, insuring the gentlest handling of the grapes and minimal intervention in the wines. Custom-designed equipment maximizes the use of gravity and minimizes the exposure to mechanical pumping. From the press, the fruit is taken to an assortment of tanks that allow co-fermentation of specific lots in order to marry together the distinctive characteristics of each one. Once the wines are in barrel, winemaker Stéphane Vivier carefully follows each barrel personally until it is time to bring them back together to make the ultimate blend. In each vintage, only the finest barrels will be chosen for the Hyde de Villaine wines.

Seeking to express the terroir of Hyde Vineyard, winemaker Stéphane Vivier must be both viticulturist and vintner. Joining the venture in 2002, Stéphane brings refined skills in vineyard management and winemaking. Born and raised in Meloisey, a small village near Saint-Romain in France's Burgundy region, Stéphane earned a Master of Science in viticulture and enology from the Université de Bourgogne. His skills were honed in the vineyards and cellars of Pommard, Meursault and Chassagne-Montrachet. Stéphane works closely with Aubert and Larry to adapt and implement the strictest viticultural and vinification techniques of France to the fruit of Hyde Vineyard.

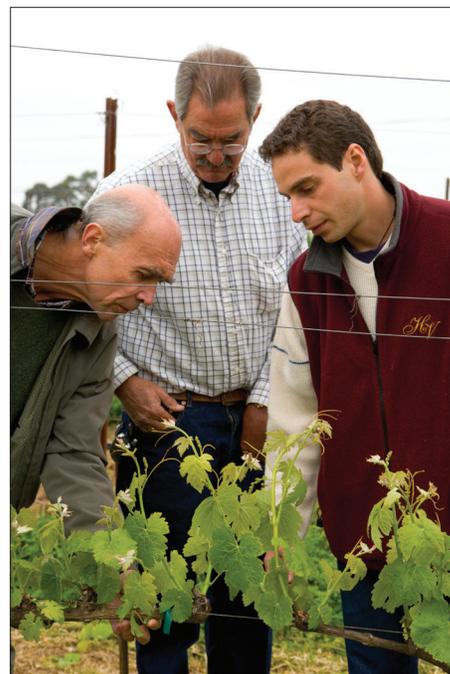
### THE WINES

Hyde de Villaine (HdV) Chardonnay is distinctive from its Californian counterparts for its minerality, structure and natural acidity, all of which provide a fresh, seamless wine that pairs beautifully with food. Sourced from older vine blocks at Hyde Vineyard, the 30-plus-year-old vines produce a wine of character and concentration. This wine is aged in French oak (20 percent new) for 12 months, followed by three months in stainless steel and an additional 14 months of bottle maturation. Reminiscent of grand cru Burgundy, this wine will age gracefully for two decades.

Hyde de Villaine (HdV) Belle Cousine is a Merlot and Cabernet Sauvignon blend from 22-year-old vines planted on the eastern edge of the Carneros District. Its name is a reference to Pamela Fairbanks de Villaine, Larry Hyde's lovely cousin. It is Pamela who brings these visionary viticultural families from Burgundy and the Carneros region of Napa Valley together to make wines that express the character of place, with the rare minerality so dear to the Burgundian palate.

### THE COAT OF ARMS

Hyde de Villaine's label bears the coat of arms of the De la Guerra family, from which Pamela de Villaine and the Hydés descend. The De la Guerra family is one of the oldest winemaking families in California and traces its winemaking history back to a gold medal received at the 1876 Philadelphia Centennial Fair. This coat of arms symbolizes the sense of tradition, family and winemaking history that Hyde de Villaine embodies in its philosophy.



Aubert de Villaine and Larry Hyde, proprietors, with winemaker Stéphane Vivier in Hyde Vineyard



Winemaker Stéphane Vivier at the Napa winery





# HYDE DE VILLAINE (HdV)

## BIOGRAPHIES

### LARRY HYDE, DIRECTOR, VITICULTURIST

Born into one of the oldest farming families in California, Larry Hyde came to the Napa Valley more than 40 years ago with a great love of wine and the soil. Larry spent his childhood accompanying his father visiting family farms in the Central Valley. He attended the University of California at Berkeley, then transferred to UC Davis. In 1970, he was hired by Ridge Vineyards as a vineyard worker; two years later he bought a small wine press to explore home winemaking. Over the next five years, Larry worked for several respected wineries. In 1977, he left his job at Joseph Phelps to purchase and transform a plot of land in Carneros into what is now Hyde Vineyard. Larry is known for his cooperative spirit and his relentless desire to share and exchange information learned in his vineyards to improve the quality of viticulture throughout the valley.

### AUBERT DE VILLAINE, DIRECTOR, PHILOSOPHER

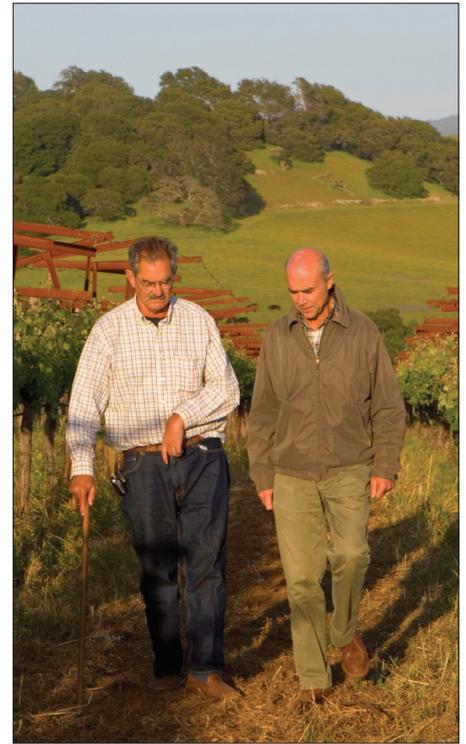
Aubert de Villaine, married to the Hyde's cousin Pamela (Fairbanks) de Villaine, is one of Burgundy's most respected individuals. As the director of the Domaine de la Romanée-Conti, Aubert has spent years in careful study of every nuance that may enhance his viticulture and enological practices. Born and raised deep in the rich traditions of France's greatest winemakers, Aubert drives the HdV viticulture and winemaking philosophy. Though tradition and history may run heavily in his veins, his relentless desire to experiment and learn has brought him to Napa Valley to work with his family. Aubert was introduced to California wines in 1964, when he spent six months in the Napa Valley and interviewed Robert Mondavi for the French publication, *Revue du Vin de France*.

### STÉPHANE VIVIER, WINEMAKER

Joining the venture in 2002, Stéphane Vivier brings refined skills in vineyard management and winemaking from around the world. He was born and raised in Meloisey, a small village near Saint-Romain in France's Burgundy region. Stéphane possesses a Master of Science in viticulture and enology from the Université de Bourgogne. His skills were cultivated in the vineyards and cellars of Pommard, Meursault and Chassagne-Montrachet, and his globe-trotting includes work in Switzerland, New Zealand and the Sonoma Coast. Stéphane works closely with directors Aubert de Villaine and Larry Hyde to adapt and implement the strictest viticultural and vinification techniques of France to the fruit of Hyde Vineyard.

### AJ FAIRBANKS, PRESIDENT

As one of the extended family — cousin to the Laurence Hyde family and nephew to Aubert and Pamela de Villaine — AJ Fairbanks came aboard in January of 2006. Born and raised in Santa Barbara, California, AJ moved to New Orleans to attend Tulane University, acquiring a Bachelor of Science in marketing from the AB Freeman School of Business. After five years in the advertising/marketing industry, AJ was called upon to join the family trade. AJ takes a central role in coordinating and managing all aspects of Hyde de Villaine's business affairs.

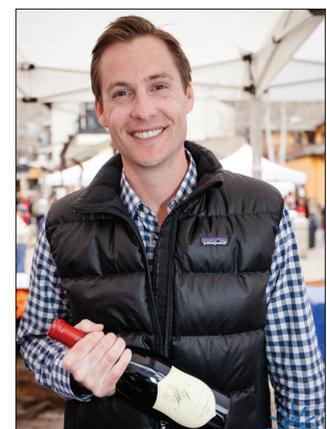


Larry Hyde and Aubert de Villaine

Photo by Andy Katz



Winemaker Stéphane Vivier and Larry Hyde



AJ Fairbanks, President